



# All-West Program Ad Contract

This contract is for advertisement in the WTSBOA (West Tennessee School Band and Orchestra Association) official commemorative program to be distributed during the following events:

- All-West Jr. & Sr. Orchestras and Jazz Bands Concert, February 14, 2025, held in the Cannon Center for the Performing Arts, Memphis, Tennessee.
- All-West Jr. & Sr. High Bands Concert, February 15, 2025, held in the Cannon Center for the Performing Arts, Memphis, Tennessee.

A minimum of 4000 programs will be printed and distributed. The same program will be distributed at each of the All-West concerts listed above. *Programs are also distributed to school band and orchestra directors throughout western Tennessee. (Note: In the unlikely event that inclement weather forces this event to be cancelled there are no refunds on ads, and programs will be distributed to all students involved through the school band or orchestra directors).*

Programs will also be distributed to all student performers:

- 40 Members of All-West Blue & Red Jazz Bands
- 279 Members of All-West Jr. & Sr. High Orchestras
- 250 Members of All-West Jr. High Red, and Blue Bands
- 248 Members of All-West Sr. High 9-10 Red and Blue Bands
- 248 Members of All-West Sr. High 11-12 Red and Blue Bands

All prices include set-up. We can use a copy you supply or we can design a custom ad.  
*Design fees may apply for custom art work!!!*

Ad Size: Please check your ad size and black & white or color.

- Full page (7.75" wide X 9.75" tall) \_\_\_\_\_ \$350 b/w or \_\_\_\_\_ \$400 color
- Half page (7.75" wide X 4.75" tall) \_\_\_\_\_ \$250 b/w or \_\_\_\_\_ \$300 color

Special placement ads available:

- \_\_\_\_\_ Inside front cover, add'l \$275 (Total: \$675 full page, color ad only)
- \_\_\_\_\_ Facing front cover, add'l \$175 (Total: \$575 full page, color ad only)
- \_\_\_\_\_ Back cover, add'l \$425 (Total: \$825 full page, color ad only)
- \_\_\_\_\_ Inside back cover, add'l \$175 (Total: \$575 full page, color ad only)
- \_\_\_\_\_ Facing back cover, add'l \$175 color (Total: \$575 full page, color ad only)

**Ad copy must be received no later than December 1, 2024**

Checks payable to WTSBOA: 120 Ridgcrest Dr. Arlington, TN 38002

Email ads to: [brad.turner@acsk-12.org](mailto:brad.turner@acsk-12.org)

Ad purchased by (company): \_\_\_\_\_

Address: \_\_\_\_\_

Signed by company's representative: \_\_\_\_\_ Date: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email address: \_\_\_\_\_

Signed by representative of WTSBOA: \_\_\_\_\_ Date: \_\_\_\_\_

*Note: All ads are subject to editorial approval.*